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15	BENNION & DEVILLE FINE HOMES, INC., a California	Case No. 5:15-CV-01921-DFM
16	corporation, BENNION & DEVILLE FINE HOMES SOCAL, INC., a	Hon. Douglas F. McCormick
17	California corporation, WINDERMERE SERVICES SOUTHERN	REPLY IN SUPPORT OF
18	CALIFORNIA, INC., a California corporation,	WINDERMERE REAL ESTATE SERVICES COMPANY'S MOTION
19	Plaintiffs,	FOR PARTIAL SUMMARY JUDGMENT
20	V.	Date: April 3, 2018
21	WINDERMERE REAL ESTATE	Time: 10:00 a.m.
22	SERVICES COMPANY, a Washington corporation; and DOES 1-10	Courtroom: 6B
23	Defendant.	
24		
25	AND RELATED COUNTERCLAIMS	
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27 28		
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I.

INTRODUCTION

Defendant and Counterclaimant Windermere Real Estate Services Company's 2 3 ("WSC") motion for partial summary judgment addressed one discrete issue: the 4 interpretation of an unambiguous provision in one of the parties' contracts – 5 Section 4.2 of the Windermere Real Estate Services Company Area Representation Agreement for the State of California ("ARA"). Because this provision is not 6 7 ambiguous, the Court can interpret it as a matter of law. Thus, using the plain 8 meaning of the ARA's terms, the Court should rule that the calculation of damages under the ARA's provision governing termination without cause cannot include 9 10 future revenues.¹ Instead, that calculation can only include revenue actually received by Plaintiff Counter-Defendant Windermere Services Southern California, 11 12 Inc. ("WSSC") in the 12 months preceding the termination of the ARA from 13 franchisees other than Plaintiffs and Counter-Defendants Bennion & Deville Fine 14 Homes, Inc. ("B&D Fine Homes"), Bennion & Deville Fine Homes SoCal, Inc., ("B&D SoCal").² In supporting of its motion, WSC relied on six uncontroverted 15 16 facts.

Plaintiffs' opposition does not materially dispute any of the facts supporting
WSC's motion. Instead, Plaintiffs seek to reframe the issue in the motion with their
novel contention that the damages limitation in Section 4.2 does not apply because
of WSC's alleged prior breaches of the ARA constituted a "constructive
termination" that agreement. However, Plaintiffs' novel theory directly contradicts
the allegations in Plaintiffs' complaint. Therefore, Plaintiffs are judicially estopped
from relying on this contradictory theory to defeat WSC's motion.

24

¹ As set forth in the moving papers, and not relevant for purposes of this motion.
WSC maintains that it properly terminated the ARA for cause, in which case WSSC would be entitled nothing. (*See* Document No. 31, FAC ¶ 25, Ex. B, p. 4, § 4.1 (c), p. 5, § 4.2.)

 ²⁷ WSSC, B&D Fine Homes, and B&D SoCal are referred to collectively herein as
 ²⁸ "Plaintiffs."

In addition, WSSC failed to cite to a single case that mentions, let alone 1 2 recognizes, constructive termination as a means for terminating a contract. The 3 reason for this is obvious: in California, "constructive termination" only applies in 4 the employment context.

5

Further, Plaintiffs' argument that the ARA was constructively terminated is 6 based solely on the declaration of one of their principals, Joseph Deville. However, 7 as established by the evidentiary objections filed herewith, the "facts" set forth in 8 this declaration are largely inadmissible. The Court granted WSC's prior motion for 9 summary judgment due in part to its conclusion that another declaration from Mr. Deville was largely inadmissible. (Document No. 66.) The same result is 10 warranted here. 11

12 Finally, Plaintiffs argue that the ARA cannot be interpreted as WSC contends. 13 But Plaintiffs' proposed interpretations are untenable – the contract clearly does not 14 say what they contend. Moreover, the fact that Plaintiffs have asserted these 15 alternative interpretations does not render the ARA ambiguous. Instead, a plain reading of the ARA establishes that it must be interpreted as WSC contends.³ 16

17 For these reasons, and for the reasons set forth in WSC's moving papers, 18 WSC's motion should be granted in its entirety.

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²³ ³ Plaintiffs also argued that WSC's motion should be denied due to WSC's failure to meet and confer as required by Local Rule 7-3. However, the Court already 24 addressed this contention at the status conference held on February 26, 2018 when it relayed to the parties that no additional meet and confer efforts were necessary. Moreover, this motion is somewhat unique in that the parties have already briefed 25 their respective positions on the interpretation of Section 4.2 of the ARA in the context of WSC's Daubert Motion *In Limine* to Exclude Plaintiffs' Expert Peter Wrobel. (See Document Nos. 103, 103-1, 114, 119.) The primary difference 26 27 between that motion and the present motion is the standards employed to determine the motions. 28

II. <u>WSC'S MOTION SHOULD BE GRANTED</u>

A. <u>Plaintiffs Have Failed To Establish A Genuine Issue For Trial</u>

As noted above, WSC's motion is based on six uncontroverted facts.
Plaintiffs do not dispute any of the first five uncontroverted facts. (Document No.
157-3.) Although Plaintiffs purport to dispute the sixth fact, the matters set forth in
their separate statement do not create a dispute.

7 WSC's sixth fact provides: "Following termination of the ARA on September 8 30, 2015, Bennion & Deville Fine Homes Inc. and Bennion & Deville Fine Homes SoCal Inc. did not remain with or affiliate with WSC." This fact goes to whether 9 10 the calculation of the Termination Obligation can include franchise fees received 11 from B&D Fine Homes or B&D SoCal. Plaintiffs contend that the fact is disputed 12 because "WSC engaged in a series of conduct during 2014 that resulted in the 13 constructive termination of the ARA long before September 30, 2015." Plaintiffs 14 argue in their opposition that the ARA was constructively terminated by WSC in 15 2014. Thus, Plaintiffs contend that because B&D Fine Homes or B&D SoCal 16 remained as franchisees until September 30, 2015, "it is necessary for any revenue 17 of B&D Fine Homes and B&D SoCal to be considered when calculating the fair market value under Section 4.2." (See Document No. 157, p. 19, ll. 4-20.) This 18 does not create a genuine issue for trial. Therefore, WSC's proposed finding that 19 20 the Termination Obligation be interpreted to not include revenues from B&D Fine 21 Homes and B&D SoCal is entirely proper.

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B. <u>The Court Should Disregard Plaintiffs' "Constructive Termination"</u> <u>Argument</u>

1. <u>Plaintiffs' Are Judicially Estopped From Asserting Their "Constructive</u> <u>Termination" Theory</u>

Under Heading B of the Opposition, Plaintiffs set forth their argument that
"WSC's Constructive Termination of the ARA Did Not Trigger The Termination
Obligation At Section 4.2." This argument directly contradicts the allegations in
Plaintiff's First Amended Complaint that "WSC's conduct constituted a constructive

1	termination of the Area Representation Agreement, without cause, subjecting WSC		
2	to comply with the buyout provision of Section 4.2." (Doc. No. 31, \P 33.) In fact,		
3	Plaintiffs have previously asserted in a number of different ways that WSC was		
4	obligated to pay WSSC pursuant to Section 4.2, regardless of whether Plaintiffs		
5	were alleging that the ARA was constructively terminated or terminated without		
6	cause:		
7	• WSC Breached The Termination Provision Of The Area		
8	Representation Agreement. [Document No. 1, § K.]		
9	• By exercising its rights under Paragraph 4.1 of the Area Representation Agreement, WSC was terminating the agreement without cause, and therefore triggering Section 4.2 proving WSC to make termination		
10	Agreement, WSC was terminating the agreement without cause, and therefore triggering Section 4.2 requiring WSC to make termination payments to Windermere SoCal in an "amount equal to the fair market value of the Terminated Party's interest in the Agreement." (<i>Id.</i> at ¶ 86.)		
11	value of the Terminated Party's interest in the Agreement. ($1a$. at $\parallel 80$.)		
12	• WSC has breached Section 4.2 of the Area Representation Agreement by failing to pay Windermere SoCal the required termination fee. (<i>Id.</i> at ¶ 91.)		
13			
14	• WSC breached the Area Representation Agreement by failing to comply with the following requirements: c. <u>Section 4.2</u> , for failing to pay Windermere SoCal the termination fee – i.e. the fair market value of its		
15	 Interest in the Area Representation Agreement – following termination without cause. (<i>Id.</i> at ¶ 122.) WSC's termination of the Area Representation Agreement without cause, obligated WSC to pay Bennion and Deville the fair market value of their interest in the Area Representation Agreement pursuant to Section 4.2 of 		
16			
17			
18	that agreement. WSC's failure to pay this amount constitutes a breach of Section 4.2. (Document No. 31, ¶ 118.)		
19	• WSC breached the Area Representation Agreement by failing to comply		
20	with the following requirements: e. Section 4.2, for failing to pay Services SoCal the termination fee $-$ i.e. the fair market value of its		
21	interest in the Area Representation Agreement – following termination without cause. (<i>Id.</i> at \P 163.)		
22			
23	In light of these allegations, Plaintiffs are judicially estopped from not arguing that		
24	Section 4.2 does not apply because the ARA was constructively terminated.		
25	A party cannot "contradict their earlier allegations in an effort to survive		
26	summary judgment." Cline v. The Industrial Maintenance Engineering &		
27	Contracting Co., 200 F.3d 1223, 1232 (9th Cir. 2000). This is known as		
28			
	A		

1	judicial estoppel. The Ninth Circuit in Russell v. Rolfs, 893 F.2d 1033 (9th Cir.		
2	1990) set forth the principles underlying judicial estoppel:		
3	The doctrine of judicial estoppel, sometimes referred to as the doctrine of preclusion of inconsistent positions, is invoked to prevent a party		
4	from changing its position over the course of judicial proceedings when such positional changes have an adverse impact on the judicial process.		
5	The policies underlying preclusion of inconsistent positions are general		
6	consideration[s] of the orderly administration of justice and regard for the dignity of judicial proceedings. Judicial estoppel is intended to protect against a litigant playing "fast and loose with the courts."		
7	Because it is intended to protect the integrity of the judicial process, it is an equitable doctrine invoked by a court at its discretion.		
8	Judicial estoppel is most commonly applied to bar a party from		
9	Judicial estoppel is most commonly applied to bar a party from making a factual assertion in a legal proceeding which directly contradicts an earlier assertion made in the same proceeding or a prior		
10	one.		
11	Id. at 1037 quoting dissent in Religious Technology Center v. Scott, 869 F.2d 1306,		
12	1311 (9th Cir. 1989) [internal citations and quotations omitted].		
13	Plaintiffs previously took the position that WSC was required to pay the		
14	Termination Obligation in Section 4.2 regardless of whether the ARA was		
15	constructively terminated or terminated without cause. Therefore, Plaintiffs are		
16	judicially estopped from now arguing that WSC's alleged constructive termination		
17	did not trigger the Termination Obligation at Section 4.2. As a result, Plaintiffs'		
18	new, novel argument regarding constructive termination must be ignored and does		
19	not preclude summary judgment.		
20	2. <u>Plaintiffs' Novel "Constructive Termination" Theory Is Not Supported</u> <u>By California Law</u>		
21			
22	Plaintiffs contend that the ARA was "constructively terminated" due to		
23	WSC's prior breaches of that agreement. However, Plaintiffs have failed to cite to a		
24	single California case or authority that recognizes "constructive termination" as a		
25	basis for a contract's termination. In fact, no such authority exists. A Westlaw		
26	search of "constructive termination" in California produces 192 results. A search of		
27	"constructively terminated" produces 101 results, some of which are duplicative of		

27 constructively terminated produces 101 results, some of which are duplicative of
28 the initial search. None of the results for either search recognizes "constructive

termination" as anything other than an employment claim.⁴ Therefore, Plaintiffs'
 novel constructive termination theory does not preclude the Court from interpreting
 Section 4.2 of the ARA as a matter of law.

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3. <u>Plaintiffs' "Constructive Termination" Theory Is Not Supported By</u> <u>Admissible Evidence</u>

As set forth above, Plaintiffs admitted all but one of the facts identified in
WSC's separate statement. Plaintiffs did not dispute the remaining fact in any
material way. However, Plaintiffs have attempted to add additional facts through
the self-serving declaration from Mr. Deville. That declaration is almost entirely
inadmissible. Because the Court can only consider admissible evidence when ruling
on motions for partial summary judgment, Mr. Deville's declaration cannot create a
genuine issue of material fact that would warrant the denial of WSC's motion.

13 A trial court can only consider admissible evidence in ruling on a motion for summary judgment and may properly grant summary judgment when the non-14 15 moving party fails to support its opposition with admissible evidence. See Fed. R. 16 Civ. Proc. 56(e); Orr v. Bank of America, 285 F.3d 764, 773 (9th Cir. 2002); Bevene 17 v. Coleman Sec. Servs., Inc., 854 F.2d 1179, 1181 (9th Cir. 1988). In Orr, the Ninth 18 Circuit affirmed a district court's decision to exclude, at summary judgment, 19 evidence offered by the non-moving party on the grounds that the evidence was improperly authenticated and constituted hearsay. See Orr, 285 F.3d at 771 20 21 (affirming the entry of summary judgment against plaintiff based on the district 22 court's finding "that most of the evidence submitted by Orr in support of her 23 opposition to BOA's motion for summary judgment was inadmissible due to 24 inadequate authentication and hearsay"); see also Los Angeles News Service v. CBS

 ⁴ Although *California ARCO Distributors, Inc. v. Atlantic Richfield Co.* (1984)
 ⁶ Cal.App.3d 349 involved a claim by the plaintiffs that a franchise had been constructively terminated, the court did not address the merits of that claim. Instead, the court only addressed whether those claims were preempted by the Petroleum Marketing Practices Act.

1 Broadcasting, Inc., 305 F.3d 924, 935-36 (9th Cir. 2002) (holding that the district 2 court did not abuse its discretion in excluding hearsay evidence and evidence that 3 violated the best evidence rule in deciding a summary judgment motion), amended 4 and superseded on other grounds, 313 F.3d 1093 (9th Cir.2002); Groppi v. Barham, 157 F. App'x. 10, 11-12 (9th Cir. 2005) ("The district court did not abuse its 5 discretion in applying the best evidence rule to exclude Dr. Martin Keusten's 6 7 declaration because Groppi failed to provide the records upon which the declaration 8 was based and failed otherwise to explain their absence.")

To be considered by the Court, declarations or affidavits submitted in 9 10 conjunction with a summary judgment motion must: (1) be made on personal knowledge; (2) set forth facts that would be admissible in evidence (i.e., no 11 12 inadmissible hearsay or opinions); and (3) show the affiant or declarant is competent 13 to testify to the matters stated. Fed. R. Civ. P. 56(c)(4). The Deville Decl. states that the "statements made in this declaration are based upon my personal 14 15 knowledge, and if called as a witness, I could testify competently thereto." (Docket 16 No. 60 \P 2.) Such statements alone, however, are insufficient to establish personal knowledge and competency. That must be shown by the facts stated: i.e., the 17 18 declaration must establish that the matters are known to the declarant personally, as 19 distinguished from matters of opinion or matters based upon hearsay. Bank Melli Iran v. Pahlavi, 58 F3d 1406, 1412 (9th Cir. 1995) (declarations "on information 20 21 and belief" entitled to no weight where declarant lacks personal knowledge). In 22 fact, the Deville Decl. contradicts the general statement of personal knowledge on 23 several occasions when he declares that he "understand[s] from counsel" and "my 24 employees and I are prepared to testify that...."

Similarly, evidentiary facts are required to support or oppose a summary
judgment motion. Conclusory statements are not sufficient. *Marshall on Behalf of Marshall v. East Carroll Parish Hosp. Service Dist.*, 134 F.3d 319, 324 (5th Cir.
1998); *Lewis v. Philip Morris Inc.*, 355 F.3d 515, 533 (6th Cir. 2004) (non-movant)

1 must point to "more than mere speculation, conjecture or fantasy"); *National Steel*2 *Corp. v. Golden Eagle Ins. Co.*, 121 F.3d 496, 502 (9th Cir. 1997) ("Conclusory
3 allegations of collusion, without factual support, are insufficient to defeat summary
4 judgment").

5 A court need not find a genuine issue of fact where the non-moving party's "self-serving" presentation puts forward "nothing more than a few bald, 6 uncorroborated, and conclusory assertions rather than evidence." FTC v. Neovi, 7 Inc., 604 F.3d 1150, 1159 (9th Cir. 2010). Specifically, a court may "disregard a 8 self-serving declaration for purposes of summary judgment" when the declaration 9 10 states "facts beyond the declarant's personal knowledge and "provide[s] no indication how [the declarant] knows [these facts] to be true." SEC v. Phan, 11 500 F.3d 895, 910 (9th Cir. 2007) (quotations omitted); see also Hexcel Corp. v. 12 13 Ineos Polymers, Inc., 681 F.3d 1055, 1063 (9th Cir. 2012) (declarations "must be 14 made with personal knowledge; declarations not based on personal knowledge are inadmissible and cannot raise a genuine issue of material fact"). 15

16 As detailed in WSC's Evidentiary Objections to the Declaration of Joseph R. 17 Deville, filed concurrently herewith, the majority of the numbered paragraphs in the 18 declaration are inadmissible and should not be considered for purposes of the 19 present motion. These paragraphs lack foundation, contain improper and argumentative conclusions without the supporting foundational facts, contain 20 21 inadmissible hearsay, fail to authenticate the attached exhibits, and attempt to 22 provide improper secondary evidence. The Court previously rejected a declaration 23 from Mr. Deville suffering from the same deficiencies (Document No. 66), and the 24 same outcome is appropriate here.

Because the objectionable declaration from Mr. Deville is the only "evidence"
submitted by Plaintiffs in support of their constructive theory claim, that claim
cannot provide a basis to deny WSC's motion.

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C. <u>WSC's Motion Does Not Contend That Section 4.2 Governs All</u> <u>Damages For Breach Of The ARA</u>

Plaintiffs argue that Section 4.2 does not govern WSSC's damages for any breaches of the ARA prior to its termination. WSC's motion does not argue otherwise. As clearly set forth in the moving papers and herein, WSC's motion only seeks summary judgment regarding the proper interpretation of the unambiguous Section 4.2.

8 However, to the extent Plaintiffs argue that the calculation of the Termination Obligation should include consideration of revenue WSSC might have received but 9 10 for WSC's alleged breaches that precluded WSSC from selling new franchises, that argument is contrary to the clear provisions of the ARA.⁵ As set forth in the moving 11 papers, the parties' contract only allowed consideration of revenue actually received 12 13 by WSSC for the twelve months preceding the termination of the Agreement. (Document No. 154-2, SSUMF No. 4; Document No. 154-4, Ex. 1, p. 5, § 4.2.) In 14 addition, Section 4.4 of the ARA states: "Except as specifically provided herein 15 neither party will owe any obligation to the other following termination of the 16 Agreement, except for final accounting and settlement of any previously accrued 17 18 license fees, and excluding any accrued claim for damages and associated attorneys' fees and costs, or otherwise arising by law." (Document No. 154-2, SSUMF No. 5; 19 Document No. 154-4, Ex. 1, p. 6, § 4.4.) Thus, while WSC's motion does not seek a 20 21 ruling that WSSC cannot seek to recover damages for breach of the ARA, the 22 parties' expressly agreed to prohibit consideration of revenue WSSC might have 23 received but for WSC's alleged breach of the ARA when calculating the 24 Termination Obligation.

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²⁶ ³ Plaintiffs argue that WSC engaged in illegal conduct to depress the fair market value of WSSC's interest in the ARA. However, even if Plaintiffs' allegation were true, WSC's conduct would only constitute a breach of the ARA. There is nothing illegal about that.

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D. <u>Plaintiffs' Proposed Interpretation of the ARA Is Contrary To Its</u> <u>Terms And Does Not Create Ambiguity</u>

Finally, Plaintiffs set forth their own proposed interpretation of the ARA and argue that WSC's interpretation is flawed. However, a reading of the ARA reveals that Plaintiffs' proposed interpretation is the one that is flawed.

6 "The test is whether the words are 'reasonably susceptible' to more than one
7 construction or interpretation. Summary judgment is proper where the words in
8 question are not reasonably susceptible to the interpretation offered by the party
9 claiming ambiguity." *Krishan v. McDonnell Douglas Corp.*, 873 F.Supp. 345, 352
10 (C.D. Cal. 1994) (internal citations omitted). Here, the provisions of Section 4.2 are
11 not susceptible to Plaintiffs' proposed interpretation.

First, Plaintiffs argue that future revenues can be included in calculating the Termination Obligation because Section 4.2 expressly contemplates that future revenues will be included in calculating fair market value because the appraisers must consider only those revenues from licensees that "remain with or affiliate with the Terminating Party." Plaintiffs conclude that this language inevitably requires the consideration of non-speculative revenues going forward. Plaintiffs' argument is a non-sequitur.

19 The fact that the ARA only allows for inclusion of the revenues actually 20 received from franchisees that remain with the Terminating Party in the future does 21 not mean that the appraisers can consider future revenues from those franchisees. To the contrary – the ARA is clear that only "gross revenues *received* under the 22 23 Transaction *during the twelve months preceding the termination date*" can be 24 considered. (Document No. 154-2, SSUMF No. 4; Document No. 154-4, Ex. 1, p. 5, § 4.2 [emphasis added].) Moreover, the ARA states that the "fair market value 25 of the Terminated Party's interest," or "Termination Obligation," is to be 26 27 determined "[] without consideration of speculative factors including, specifically, 28 future revenue." (Document No. 154-2, SSUMF No. 3; Document No. 154-4,

1 || Ex. 1, p. 5, § 4.2 [emphasis added].) This language clearly and expressly precludes
2 || consideration of future revenues.

3 Second, Plaintiffs argue that Section 4.3 of the ARA shows that future 4 revenues can be considered if they are non-speculative because that provision uses 5 similar language regarding licensees "existing at the termination date and remaining with or affiliating with the Terminating Party." This is a non-sequitur for the same 6 7 reasons as Plaintiffs' first argument. Further, Section 4.3, entitled "Payment," deals 8 with how the Termination Obligation is to be paid. It has nothing to do with how 9 the Termination Obligation is calculated. (See Document No. 154-4, Ex. 1, pp. 5-6, § 4.3.) 10

11 Third, Plaintiffs argue that although Section 4.2 requires the appraiser to look 12 at gross revenues received during the twelve months preceding termination, "it does 13 not preclude the appraisers from looking at other information that would also aid in their fair market evaluation." (Document No. 157, pp. 19-20.) But WSC is not 14 contending that the appraisers cannot consider "other information." Rather, the 15 motion only asks the Court to find that under the ARA, (1) future revenues cannot 16 be considered when determining the Termination Obligation; and (2) only revenue 17 18 actually received by WSSC from licensees other than B&D Fine Homes and B&D SoCal in the 12 months preceding termination of the ARA can be considered 19 in determining the Termination Obligation. 20

21 Finally, the fact that the parties do not agree on the proper interpretation of Section 4.2 does not preclude the Court from interpreting the contract as a matter of 22 23 law. Summary judgment is appropriate where, as here, the contract terms are clear 24 and unambiguous, even if the parties disagree as to their meaning. See International Union of Bricklayers v. Martin Jaska, Inc., 752 F.2d 1401, 1406 (9th Cir. 1985). As 25 26 set forth in the moving papers, the provision at issue is clear and unambiguous. The fact that Plaintiffs have put forth alternative interpretations does not preclude the 27 28 ///

1	Court	from finding that the ARA	is not susceptible to those alternative	
2	interpretations.			
3	III. <u>(</u>	<u>CONCLUSION</u>		
4		For the foregoing reasons, and for	r those set forth in the moving papers, WSC	
5	respectfully requests that its motion for partial summary judgment be granted in its			
6	entirety.			
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8	DATE	ED: March 20, 2018 PEREZ	VAUGHN & FEASBY, Inc.	
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