Defendant moves to exclude the testimony of Bennion and Deville Fine Homes, Inc. ("B&D Fine Homes"), Bennion and Deville Fine Homes Southern California ("B&D SoCal"), and Windermere Services Southern California, Inc.'s ("Services SoCal") (collectively, "Plaintiffs") expert witness, Peter D. Wrobel. Wrobel purports to testify to the four categories of damages he contends were suffered by the Plaintiffs. Defendant argues that the testimony should be excluded for three reasons: (1) Wrobel's inclusion of future revenues in his calculation of the termination

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fee renders his opinion unreliable under *Daubert*; (2) Wrobel included damages related to the opening of two offices which were properly disclosed; and (3) testimony regarding damages in the form of settlement payments will not assist the jury because all that is required is simple arithmetic. For the reasons discussed below, the Motion is denied.

The facts of this matter are familiar to the parties and more thoroughly discussed in the Court's previous orders. (See Dkt. Nos. 66, 75, and 80). Accordingly, the facts listed herein are only those relevant to this Order. WSC and Services SoCal entered into the Area Representation Agreement ("the ARA") in May 2004. The ARA required Services SoCal to undertake various roles relating to the management and supervision of WSC's franchisees in the Southern California region. In exchange, Services SoCal would share equally in fees paid by the franchisees. The ARA also defined a "Termination Obligation" in the event of a breach. Section 4.2 of the ARA states that if the agreement is terminated without cause the terminated party "will be paid an amount equal to the fair market value of the Terminated Party's interest in the Agreement (the "Termination Obligation"), in accordance with the provisions of this Agreement. The fair market value of the Terminated Party's interest will be determined by mutual agreement of the parties or, if unable to reach agreement, by each party selecting an appraiser and the two appraisers selecting a third appraiser. The fair market value of the Terminated Party's interest will be determined by the appraisers without consideration of speculative factors including, specifically, future revenue. The appraisers shall look at the gross revenues received under the Transaction during the twelve months preceding the termination date from then existing licensees that remain with or affiliate with the Terminating Party." (Dkt. No. 103-3, Ex. A, p. 5)

During the parties' relationship, a negative marketing campaign known as Windermere Watch became a problem for Plaintiffs. In response, the parties entered into a modifying agreement (the "Modification Agreement") whereby Defendants would make "commercially reasonable efforts" to combat Windermere Watch. Plaintiffs allege that as a result of WSC's renewed commitment to combat Windermere Watch, they decided to open two new brokerage locations in Encinitas and Little Italy. Ultimately, those locations suffered losses which Plaintiffs now seek to recover. Additionally, Plaintiffs attempt to recover for expenses they incurred in

combatting Windermere Watch.

Wrobel's expert report concluded that Plaintiffs incurred four categories of damages: (1) Net value of Services SoCal at the termination date in the amount of \$2,592,526; (2) Settlement amounts improperly withheld from Services SoCal in the amount of \$66,037; (3) Past and future lease obligations owed by B&D SoCal in the amount of \$1,431,482; and (4) net unreimbursed Windermere Watch expenses in the amount of \$146,954. (Dkt. 103-2, Ex. 1, p.1).

Federal Rule of Evidence 702 provides that expert testimony is admissible if: "(a) the expert's scientific, technical, or other specialized knowledge will help the trier of fact to understand the evidence or to determine a fact in issue; (b) the testimony is based on sufficient facts or data; (c) the testimony is the product of reliable principles and methods; and (d) the expert has reliably applied the principles and methods to the facts of the case." District courts perform a gatekeeping function to determine the reliability of expert testimony. *Ellis v. Costco Wholesale Corp.*, 657 F.3d 970, 982 (9th Cir. 2011). "The trial court must assure that the expert testimony both rests on a reliable foundation and is relevant to the task at hand." *Primiano v. Cook*, 598 F.3d 558, 565 (9th Cir. 2010) (quoting *Daubert v. Merrell Dow Pharm., Inc.*, 509 U.S. 579, 597 (1993)). "Shaky but admissible evidence is to be attacked by cross examination, contrary evidence, and attention to the burden of proof, not exclusion." *Id.* at 564. Courts should "screen the jury from unreliable nonsense opinions, but not exclude opinions merely because they are impeachable." *Alaska Rent-A-Car, Inc. v. Avis Budget Grp., Inc.*, 738 F.3d 960, 969 (9th Cir. 2013). Opinions are reliable if the knowledge underlying them "has a reliable basis in the knowledge and experience of the relevant discipline." *Primiano*, 598 F.3d at 565.

The Supreme Court suggested numerous factors by which a court may consider the reliability of an expert's testimony such as "1) whether a theory or technique can be tested; 2) whether it has been subjected to peer review and publication; [or] 3) the known or potential error rate of the theory," among others. *Pyramid Technologies, Inc. v. Hartford Cas. Ins. Co.*, 752 F.3d 807, 814 (9th Cir. 2014) (quotations omitted). However, the Defendant does not mention any of the *Daubert* factors in its Motion as they are hardly relevant to its challenges of Wrobel's report.

Defendant first argues that Wrobel included various figures in his calculation of the

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Termination Obligation which are not permitted under the ARA. This critique of Wrobel's report does not speak to Wrobel's qualifications, the reliability of his calculation, or "the soundness of his methodology." *Primiano*, 598 F.3d at 564-65. Nor does it have any relation to the knowledge underlying Wrobel's opinion having a basis in the knowledge and experience of the relevant discipline. Rather, Defendant's critiques are repeated factual challenges appropriately raised on cross examination.

Next, Defendant argues that Wrobel should be precluded from testifying to damages incurred from the losses and lease costs of the Encinitas and Little Italy offices because those damages were not disclosed to WSC before the discovery cutoff or in the pretrial conference order. Plaintiffs admit that the first time they disclosed these damages was in Wrobel's expert report which was exchanged in September 2016, after the discovery cutoff and the submission of the proposed final pretrial conference order. Federal Rule of Civil Procedure 16(e) provides that "a pretrial order controls the subsequent course of the action unless modified at trial to prevent manifest injustice." S. California Retail Clerks Union & Food Emp'rs Joint Pension Trust Fund v. Bjorklund, 728 F.2d 1262, 1264 (9th Cir. 1984). However, the pretrial conference order need only implicitly include a theory of damages in order to preserve an issue for trial. Apple, Inc. v. Samsung Electronics Co. Ltd., 2014 WL 6687122, at *3-4 (N.D. Cal. Nov. 25, 2014). Plaintiffs argue that the pretrial conference order alleges a claim for breach of the Modification Agreement which implicitly included its theory for recovery of the Encinitas and Little Italy damages. The pretrial conference order states B&D SoCal's claim that WSC breached the Modification Agreement by failing to make commercially reasonable efforts to curtail Windermere Watch. This general claim implicitly includes a theory for consequential damages or inducement. Furthermore, Plaintiffs disclosed the theory in September 2016, nearly nine months prior to the trial date in this case. Defendants have had sufficient time to analyze and rebut such a theory.

Finally, WSC argues that the portion of Wrobel's report relating to damages for settlement payments will not assist the jury and is speculative. Wrobel's report includes the calculation of portions of settlements owed to WSC to which Services SoCal is entitled a portion. The calculations entail a present value calculation as well as the addition of several years' worth of

payments. The calculation of net present values is beyond the typical layman's mathematical skills and therefore having an expert provide those calculations would assist the jury. WSC argues that because it is unclear whether the future payments owed to WSC will actually be made, Wrobel's calculations are speculative. Again, WSC challenges the factual basis for Wrobel's opinion rather than its reliability. The appropriate time to raise such challenges is on cross examination. *Primiano*, 598 F.3d at 565. Therefore, the Motion is denied as to the settlement payments.

In sum, because the pretrial conference order implicitly includes a theory for consequential damages or inducement, Wrobel's proposed testimony relating to the Encinitas and Little Italy damages is permitted. WSC's remaining challenges to Wrobel's report and proposed testimony are not the proper subject of a *Daubert* motion. Wrobel's report is reliable, and should Defendant desire to challenge the factual basis for his testimony, it may do so on cross examination.

IT IS HEREBY ORDERED that WSC's *Daubert* Motion in Limine to Exclude Plaintiffs' Expert Peter Wrobel (Dkt. No. 103) is DENIED.

Dated: June 13, 2017.

MANUEL L. REAL UNITED STATES DISTRICT JUDGE